



**FOR IMMEDIATE RELEASE**

***Holiday Sales Fit For a Man at Freshpair.com***

(New York, NY) November 2008 – Freshpair.com is bringing its men’s consumers the hottest deals for the holidays this season. Anyone who is feeling the effects of the credit crunch can appreciate the sales that are going on at Freshpair.com. Shoppers will enjoy **25% Off from [DKNY](#), [Nautica](#), [Play, 2\(x\)ist](#), [Go Softwear](#), [Hugo Boss](#), and [Sean John](#)**. With these steals, it’s a no-brainer to treat yourself to something nice for the holidays! These brands all offer today’s best styling, designs and fabrications so you’re not just getting a great deal, you’re getting quality products as well.

Take a look at Freshpair.com’s Men’s Holiday Sales and you’re sure to find something that someone else would love to receive as a gift. What could be better than getting your holiday shopping done while getting a little something for yourself at the same time! There is a huge selection to choose from, and you don’t even have to leave the comfort of your own home.

Even Santa couldn’t bring you a better present. Shop the Freshpair Men’s Holiday Sales today!

**About Freshpair**

Freshpair is the leading online retailer of men’s and women’s intimate apparel. With over 100 brands available on the site, Freshpair is the premiere online destination for everything underwear. Freshpair is also the founder of National Underwear Day. Freshpair’s exceptional customer service and huge selection help make every shopping experience comfortable and convenient. At Freshpair, you can buy underwear in your underwear. Freshpair also offers Free Shipping on US orders. Visit Freshpair at [www.freshpair.com](http://www.freshpair.com).

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